



SUNHIL SIPPY

ABOUT

135 words

SUNHIL SIPPY

Born and raised in London, Sunhil earned an English Literature Degree from Georgetown University where upon graduation he won the Wagner Medal for Creative Writing. He moved to Bombay in 1995 to pursue a career in Film and Advertising. In 1999 he directed his debut film, Snip! which won the National Award for Best Editing, 2001. He later transitioned to Advertising directing commercials for over 20 years.

His photographic journey began in 2008 resulting in his first monograph, The Opium Of Time published by Pictor in 2022.

Sunhil collaborates on various projects as photographic archivist and documentarian and over the length of his career has been associated with several philanthropic organizations.

He lives in Mumbai, a city that has become his muse and continues his explorations balancing his roles as a director, photographer, and flâneur.



ABOUT

313 words

SUNHIL SIPPY

Sunhil was born and raised in London. He attended photography school at the Brooks Institute in California, prior to attending Georgetown University, where he earned a degree in English Literature in 1994, winning the Wagner Medal for creative writing upon graduation. He returned to London, working in a bookstore on weekends while writing and photographing during the week. He moved to Bombay in 1995 to pursue a career in film and advertising.

In 1999, at the age of 28, he made his first feature film, *Snip!* which won the National Award for Best Editing in 2001. The film caught the attention of the advertising industry and he then entered the world of commercials, directing advertising films, working across categories, for almost 25 years. In 2012 an accident led him to losing the heel of his left foot; ironically it turned into his greatest gift as his healing involved walking and the walking precipitated his journey into street photography.

In 2022 he published his first monograph, *The Opium Of Time (Pictor)* which he self distributed, selling over a 1,000 copies in less than 2 years. Mumbai has been an integral character in Sunhil's personal photographic journey, and he has been working on two new projects, *Race Day* and *Eastward*. However, his photographic expeditions take him around the world.



He has recently taken up interesting commissioned assignments, working as personal archivist to Sabyasachi Mukherjee, collaborating with the historical city-chronicler, Miss Bombaywallah, and occasionally supporting the Film Heritage Foundation with their photographic archive.

His philanthropic work began in 2014, where he became a trustee of the Savitri Waney Charitable Trust, creating an award winning short film incurable blindness and documenting palliative care in rural India. He has also supported NGOs like Akanksha, Teach for India, The Circle, and The Jai Vakeel Foundation.

Sunhil lives in Mumbai, balancing his roles as a director, photographer, and flâneur.

BOOKS

2020 SIGNS OF LIFE

A lockdown digital project that was shaped by stillness and yet is brimming with movement, revealing the poetry in the unseen, the beauty in the overlooked, and the quiet hum of life persisting against all odds.



BOOKS

2022 THE OPIUM OF TIME

A photobook chronicling the romantic celebration of a city (Mumbai) whose spirit is camouflaged by a delicate and vulnerable veneer.



PRESS



ESQUIRE
August, 2025



HOMEGROWN
February, 2025



DESIGN PATAKI
August, 2024



MAN'S WORLD
May, 2022



ARCHITECTURAL DIGEST
May, 2021